



St. Petersburg Yacht Club

ST. PETERSBURG

MOTOR *Classic*

Established
2002

ON THE LAWN

UNDER THE TREES • OVERLOOKING THE WATERFRONT



Sponsorship PACKAGE

SUNDAY, FEBRUARY 5, 2023





Dear Sponsor,

Welcome to the 2023 St Petersburg Motor Classic being held at South Straub Park in Downtown St Petersburg (adjacent to the St Petersburg Yacht Club) on Sunday, Feb 5th, 2023.

The St. Petersburg Yacht Club's Car Club proudly celebrates our 21st year, hosting one of the bay area's most significant car shows. See hundreds of vehicles displayed on the lawn, under the trees, and overlooking the waterfront.

The show is free to the public, with revenue generated from the entrants and sponsorships providing not-for-profit fundraising for two deserving local charities. In addition, hundreds of volunteer hours by the caring members of the St. Petersburg Yacht Club help offset expenses so the charities can benefit even more.

With approximately 5000 spectators and 300 classic vehicles on display, this year will again be a must-see event. There will be more prestigious trophies, more comprehensive offering of food for both the public and entrants, and an exclusive private VIP area within the Club to enjoy Sunday Brunch while overlooking the SPYC Marina and Tampa Bay or Straub Park from high atop the club.

Your support is appreciated and will provide you with exposure, publicity and help us help the community through local charities.

Please review the available packages and let us know what works for you or let us know what you're looking for and we'll create a sponsorship designed to meet your specific needs.

Any specific questions can be directed to SPMC Chairman Andy Evans at 727-488-0584.

Thank you!

The St. Petersburg Motor Classic Committee

www.stpetemotorclassic.com

St. Petersburg Yacht Club • 11 Central Avenue, St. Petersburg, FL 33701

SPONSORSHIP



SPONSORSHIP PACKAGES

TITLE SPONSOR: \$5000 (1 Available)

Featuring the following. (12) Twelve VIP Passes, 20 x 60 area on field, (4) 10x10 tents, (4) 8 foot tables, (8) chairs, logo placement with link on SPMC website, (16) mentions over the sound system day of show from the stage, interview with DJ, logo on event banner day of show, logo placement in marketing, program and on event t-shirts. Also you can supply 300 items for the participant goodie bags.

PLATINUM: \$1500 (3 Remaining)

Ideal for car dealerships, distributors or any organization requiring a larger presence on the field

Featuring the following. (4) Four VIP Passes, 20 x 50 area on field, (2) 10x10 tents, (2) 8 foot tables, (4) chairs, logo placement with link on SPMC website, (8) mentions over the sound system day of show from the stage, day of show interview, logo on event banner day of show, logo placement in marketing, program and on event t-shirts. Also you can supply 300 items for the participant goodie bags.

GOLD: \$1000 (4 Remaining)

General show participants, traders and individual promotions

Featuring the following. (2) Two VIP Passes, 20 x 30 area on field, (1) 10x10 tents, (1) 8 foot tables, (2) chairs, logo placement with link on SPMC website, (6) mentions over the sound system day of show from the stage, day of show interview, logo on event banner day of show, logo placement in marketing, program and on event t-shirts. Also you can supply 300 items for the participant goodie bags.

SLIVER: \$600 (5 Remaining)

Ideal for those wishing to promote a service or business or distribute items

Featuring the following. (1) One VIP Passes, 10 x 20 area on field, (1) 10x10 tent, (1) 8 foot table, (2) chairs, logo placement with link on SPMC website, (4) mentions over the sound system day of show from the stage, day of show interview, logo on event banner day of show, logo placement in marketing, program and on event t-shirts. Also you can supply 300 items for the participant goodie bags.

BRONZE: \$400 (8 Remaining)

Ideal for those wishing to promote a service or business or distribute items

Featuring the following. 10 x 10 area on field, (1) 10x10 tent, (1) 8 foot table, (2) chairs, logo placement with link on SPMC website, (2) mentions over the sound system day of show from the stage, day of show interview, logo on event banner day of show, logo placement in marketing, program and on event t-shirts. Also you can supply 300 items for the participant goodie bags.

NAMING RIGHTS OPPORTUNITIES

STAGE: \$1200

Featuring the following. (2) Two VIP Passes, signage on field stage, logo placement with link on SPMC website, (16) mentions over the sound system day of show from the stage, day of show interview, logo on event banner, logo placement in marketing, program and on event t-shirts. Also you can supply 300 items for the participant goodie bags.

ENTRANCE / EXIT RAMP: \$1200

Featuring the following. (2) Two VIP Passes, signage on field stage, logo placement with link on SPMC website, (12) mentions over the sound system day of show from the stage, interview with DJ, logo on event banner, logo placement in marketing, program and on event t-shirts. Also you can supply 300 items for the participant goodie bags.

TROPY SPONSORSHIP & GOODIE BAGS

TROPHY: \$100 per trophy

Several opportunities to have trophies for each class identified with your business name or individual name. e.g. Best of Class Chevrolet Corvette presented by ABC Ltd

PARTICIPANT GOODIE BAG: \$100

A great opportunity to promote your business. Supply 300 items that will be placed in the participant goodie bags.



	TITLE SPONSOR	PLATINIUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR	STAGE SPONSOR	RAMP SPONSOR	TROPHY SPONSOR
SPONSORSHIP COMMITMENT	\$5000 SOLD	\$1500	\$1000	\$600	\$400	\$1200	\$1200	\$100 <i>per trophy</i>
DISPLAY AREA TENT TABLE CHAIRS	20 X 60 4 - 10X10 4 - TABLES 8 - CHAIRS	20 X 50 2 - 10X10 2 - TABLES 4 - CHAIRS	20 X 30 1 - 10X10 1 - TABLES 2 - CHAIRS	10 X 20 1 - 10X10 1 - TABLES 2 - CHAIRS	10 X 10 1 - 10X10 1 - TABLES 2 - CHAIRS			
VIP PASSES WHICH INCLUDE BRUNCH	12	4	2	1		2	2	
NAME/LOGO INCLUDED IN MEDIA PROMOTION	YES	YES	YES	YES	YES	YES	YES	
NAME/LOGO INCLUDED IN DAY OF SHOW PROGRAM	YES	YES	YES	YES	YES	YES	YES	
LOGO PLACEMENT AND LINK TO WEBSITE ON SPMC WEBSITE	YES	YES	YES	YES	YES	YES	YES	
STAGE MENTIONS DAY OF SHOW	16	8	6	4	2	16	12	2
DAY OF SHOW INTERVIEW	YES	YES	YES	YES	YES	YES	YES	
NAME / LOGO ON EVENT T-SHIRT	YES	YES	YES	YES	YES	YES	YES	
SELECT EVENT DAY OF SHOW SIGNAGE	YES	YES	YES	YES	YES	YES	YES	YES
SUPPLY 300 ITEMS FOR GOODIE BAG	YES	YES	YES	YES	YES	YES	YES	YES

* Commit early to your sponsorship so you don't miss any opportunities. Those late committing sponsors may not receive everything.

SPONSORSHIP



SPONSOR INFORMATION

Who is completing this form?

I am the Decision-maker of this Sponsorship I am completing this form on behalf of the Decision-maker of the Sponsorship

Decision Makers Name: _____ Office Number: _____

Email: _____ Cell Number: _____

Company Name: _____ Phone Number: _____

Street Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Website: _____

SPONSORSHIP COMMITMENT

- Title Sponsor \$5000**
SOLD

Featuring the following. (12) Twelve VIP Passes, 20 x 60 area on field, (4) 10x10 tents, (4) 8 foot tables, (8) chairs, logo placement with link on SPMC website, (16) mentions over the sound system day of show from the stage, interview with DJ, logo on event banner day of show, logo placement in marketing, program and on event t-shirts. Also you can supply 300 items for the participant goodie bags.
- Platinum Sponsor \$1500**

Featuring the following. (4) Four VIP Passes, 20 x 50 area on field, (2) 10x10 tents, (2) 8 foot tables, (4) chairs, logo placement with link on SPMC website, (8) mentions over the sound system day of show from the stage, day of show interview, logo on event banner day of show, logo placement in marketing, program and on event t-shirts. Also you can supply 300 items for the participant goodie bags.
- Gold Sponsor \$1000**

Featuring the following. (2) Two VIP Passes, 20 x 30 area on field, (1) 10x10 tents, (1) 8 foot tables, (2) chairs, logo placement with link on SPMC website, (6) mentions over the sound system day of show from the stage, day of show interview, logo on event banner day of show, logo placement in marketing, program and on event t-shirts. Also you can supply 300 items for the participant goodie bags.
- Silver Sponsor \$600**

Featuring the following. (1) One VIP Passes, 10 x 20 area on field, (1) 10x10 tent, (1) 8 foot table, (2) chairs, logo placement with link on SPMC website, (4) mentions over the sound system day of show from the stage, day of show interview, logo on event banner day of show, logo placement in marketing, program and on event t-shirts. Also you can supply 300 items for the participant goodie bags.
- Bronze Sponsor \$400**

Featuring the following. 10 x 10 area on field, (1) 10x10 tent, (1) 8 foot table, (2) chairs, logo placement with link on SPMC website, (2) mentions over the sound system day of show from the stage, day of show interview, logo on event banner day of show, logo placement in marketing, program and on event t-shirts. Also you can supply 300 items for the participant goodie bags.
- Stage Sponsor \$1200**

Featuring the following. (2) Two VIP Passes, signage on field stage, logo placement with link on SPMC website, (16) mentions over the sound system day of show from the stage, day of show interview, logo on event banner, logo placement in marketing, program and on event t-shirts. Also you can supply 300 items for the participant goodie bags.
- Ramp Sponsor \$1200**

Featuring the following. (2) Two VIP Passes, signage on field stage, logo placement with link on SPMC website, (12) mentions over the sound system day of show from the stage, interview with DJ, logo on event banner, logo placement in marketing, program and on event t-shirts. Also you can supply 300 items for the participant goodie bags.
- Trophy Sponsor \$100**

Several opportunities to have trophies for each class identified with your business name or individual name. e.g. Best of Class Chevrolet Corvette presented by ABC Ltd
- Goodie Bag \$100**

Great opportunity to promote your business by supplying 300 items for the participant goodie bags.

 Print Name / Title

 Sign and Date



Day of Show Interview Information Sheet

DAY OF SHOW INTERVIEW INFORMATION

Name of Interviewee: _____

Email: _____ Cell Number: _____

COMPANY INFORMATION

Company Name: _____

Tagline: _____

How many locations? _____

Promote what Address? _____

Phone Number to call: _____ Website: _____

BULLET POINTS FOR INTERVIEW

POINT #1: _____

POINT #2: _____

POINT #3: _____

POINT #4: _____

POINT #5: _____

Location at show: _____

SPECIAL / SALE / DEAL / PROMOTION: _____

SPONSOR



THINGS TO DO BEFORE THE SHOW



- Evaluate and select sponsorship package.
- Arrange for payment of sponsorship.
- Complete sponsorship information sheet and submit.
- Immediately get logo as an ai or vector file submitted.
- Complete sponsor interview sheet for day of show interview and submit.
- Confirm show setup. Tent, tables, chairs etc.
- Confirm location of your area and your arrival time day of show.
- Arrange for parking at Al Lang if you have a support vehicle or trailer.
- Pickup your sponsorship package with laminates and day of show information.
- Direct all submissions of above info to: stpetemotorclassic@gmail.com
- Questions? Contact Andy Evans, SPMC Chairman at 727-488-0584



FREQUENTLY ASKED QUESTIONS

Q: What do I need to do to secure my sponsorship?

A: Fill out sponsorship form, include payment and provide an ai or vector file of your logo.

Q: Where do I enter the event?

A: All vehicles will enter at the corner of Central Avenue SE and Bayshore Drive SE. There will be signage and a volunteer at the corner. To enter the park at any other location it must be pre-arranged with the approval of Andy Evans, SPMC Chairman.

Q: What time should I arrive?

A: Your vehicles should be in place or unloaded and out by 8am. Ideally your setup would be ready by then too. But, as long as your vehicles are in place or offloading is done and support vehicles are out of the park by 8am all is good. No support vehicles can be parked on the field during the show. Parking is available at the adjacent Al Lang parking lot just south of SPYC for a minimal fee.

Q: What is the latest I can arrive with my vehicle(s)?

A: Your vehicle must be on the field by to 8am.

Q: Will there be anything to eat?

A: Yes, there will be complimentary early morning coffee and donuts while they last. There will also be several food options available for purchase in the park and VIP Passes for \$75 which will include a wonderful brunch served on the top of the St. Petersburg Yacht Club.

Q: May I use my own company branded tent and signage?

A: Yes

Q: Is there an admission fee for spectators?

A: No, this a FREE event to the public. Thousands will be roaming the park and checking out the classic rides during the event which opens at 10am. Prior to that only the participants are permitted in the park.

Q: Where are the bathrooms located?

A: St. Petersburg Yacht Club. Go up the main entrance stairs facing the park, then left down the hall.

Q: What time does the award presentation start?

A: The awards presentation will begin from the stage around 2:00 pm.

Q: What is the earliest that I can leave?

A: All vehicles must remain until the conclusion of the show or 4:00pm. Whichever comes first as per City of St. Petersburg Police Department.

Q: Can we bring a cooler, chairs and an umbrella to place by our area.

A: Yes, you can. But, NO ALCOHOL is allowed per City of St. Petersburg Police Department.

Q: Who do I contact if I have any questions?.

A: Call, text or email: Andy Evans at stpetemotorclassic@gmail.com or call 727-488-0584



SUNDAY, FEBRUARY 5, 2023

PLEASE READ

THE ONLY ENTRANCE IS LOCATED AT THE CORNER OF CENTRAL AVENUE SE AND BAYSHORE DRIVE NE

All sponsors and vendors participating in the 2023 St. Petersburg Motor Classic must enter at the corner of Central Avenue SE and Bayshore Drive SE. There will be signage and a volunteer at the corner.

We request that all sponsor vehicles be in place by 8am and all display areas setup and ready by 9am.

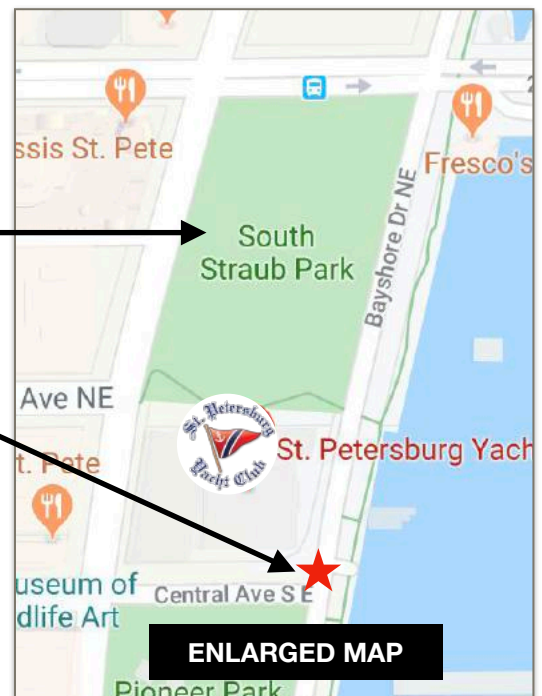
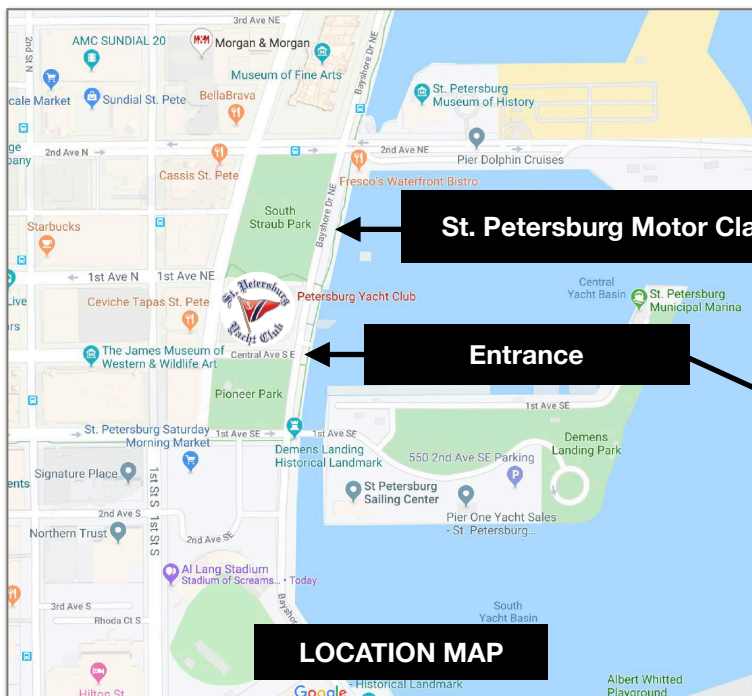
The park is opens at 8 am for all participants and volunteers begin escorting vehicles to their assigned locations.

PLEASE DON'T BE LATE.

Getting you in to your designated area can become quite difficult and time consuming once the gates open at 8am and participants vehicles are being escorted into the park. You should be in place by 8am even if you're not fully setup by then.

IF YOU HAVE ANY QUESTIONS

Contact: Andy Evans at stpetemotorclassic@gmail.com or call 727-488-0584





See you soon!



www.stpetemotorclassic.com